



2021 AETA & CETA/ACTE JOINT CONVENTION  
Virtual Annual Meeting  
October 15-16, 2021



**SPONSORSHIP APPLICATION**

Please complete and return pages 1 & 2 by **September 1, 2021** to:

**Canadian Embryo Transfer Association**

2219 chemin de la rivière Châteauguay, Très-Saint-Sacrement, Québec, Canada J0S 1G0

Tel: 450-601-1216 • Fax: 450-829-3887 • Email: [ceta.acte@gmail.com](mailto:ceta.acte@gmail.com)

Company Name: \_\_\_\_\_

Street Address & City: \_\_\_\_\_

Province/State: \_\_\_\_\_

Postal Code/Zip Code: \_\_\_\_\_

Company Telephone: \_\_\_\_\_

Fax: \_\_\_\_\_

Company Email Address: \_\_\_\_\_

Web Site: \_\_\_\_\_

Name of Contact Person: \_\_\_\_\_

Tel: \_\_\_\_\_

Email: \_\_\_\_\_

**Do you consent to receiving commercial electronic messages (CEMs) pertaining to the 2021 Joint convention from CETA/ACTE & AETA?**

YES  NO

**MARKETING & COMMUNICATIONS:**

To ensure that you are included in attendee communication and during the virtual meeting, please provide the following information:

- Company contact information if different from above (i.e., address, telephone, fax, email, website)
- Sponsoring companies should submit a high quality logo (.eps, .tif, .jpg or .bmp format)  
*Please note that your logo will be used on the AETA and CETA/ACTE convention website and in electronic mailings with a hyperlink to your company's website where possible.*

Please remit the aforementioned information electronically to Carole Ness at [ceta.acte@gmail.com](mailto:ceta.acte@gmail.com) no later than **September 1, 2021**.

DATE: \_\_\_\_\_

COMPANY/FIRM: \_\_\_\_\_

SIGNED BY: \_\_\_\_\_ TITLE: \_\_\_\_\_

**Canadian Embryo Transfer Association (CETA/ACTE)**

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SPONSORSHIP FEES				
SPONSORSHIP CHOICES	v	Sponsorship Level	American Dollars (USD) Canadian Dollars (CAD)	TOTAL
Four 60 second ads to be played prior to virtual presentations		Double Platinum	\$15,000 USD or above \$18,000 CAD or above  Please indicate preferred sponsorship amount	
Two 60 second ads to be played prior to a virtual presentation		Platinum	\$7,500 to \$14,999 USD \$9,000 to \$17,999 CAD  Please indicate preferred sponsorship amount	
Two 30 second ads to be played prior to a virtual presentation		Gold	\$3,500 to \$7,499 USD \$4,200 to \$8,999 CAD  Please indicate preferred sponsorship amount	
Two 15 second ads to be played prior to a virtual presentation		Silver	\$2,500 to \$3,499 USD \$3,000 to \$4,100 CAD  Please indicate preferred sponsorship amount	
One 15 second ad to be played prior to a virtual presentation		Bronze	\$1,000 to \$2,499 USD \$1,200 to \$2,999 CAD  Please indicate preferred sponsorship amount	
General Meeting Sponsorship		Friend	\$999 USD and less \$1,199 CAD and less  Please indicate preferred sponsorship amount	
<b>CREDIT CARD NUMBER:</b>			<b>TOTAL SPONSORSHIP</b>	
<b>EXPIRATION DATE:</b>				
<b>SIGNATURE</b>				

**SPONSORSHIP FEES**

Please make your cheque payable to: **Canadian Embryo Transfer Association**

Please complete the enclosed Application form and return *(with payment)* **by September 1, 2021.**

*\* All fees are payable by wire transfer, cheque or credit card in American (USD) or Canadian funds (CDN)*



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**SPONSORSHIP LEVELS will be used as another way to recognize the support of sponsoring companies. The sponsorship levels will be recognized as indicated in the chart below.**

All sponsors levels include:

- Recognition during the introductory remarks
- Your company logo on the AETA and CETA/ACTE meeting websites
- Your company logo in meeting mailings and newsletters

We will use a random method to pick which ads appear before the presentations due to RACE requirements.

*(PLEASE NOTE: The standard sponsorship levels have been adjusted due to the virtual format of the 2021 meeting)*

<b>SPONSORSHIP LEVELS</b>		
<b>DOUBLE PLATINUM</b>	\$15,000* USD and up *a \$5,000 reduction	\$18,000 CAD and up
<b>PLATINUM</b>	\$7,500 to \$14,999* USD *a \$2,500 reduction	\$9,000 to \$17,999 CAD
<b>GOLD</b>	\$3,500 to \$7,499* USD *a \$2,500 reduction	\$4,200 to \$8,999 CAD
<b>SILVER</b>	\$2,500 to \$3,499 USD *a \$2,500 reduction	\$3,000 to \$4,199 CAD
<b>BRONZE</b>	\$1,000 to \$2,499 USD *a \$1,500 reduction	\$1,200 to \$2,999 CAD
<b>FRIEND</b>	Less than \$1,000 USD *a \$1,500 reduction	Less than \$1,200 CAD

**Company Videos/Advertisements**

Any videos included in your chosen sponsorship level must be received by September 11, 2021. Specific video and submission requirements will be communicated to you upon confirmation of sponsorship.